



## FINDING THE RIGHT PRODUCT FEATURES

How will the space be used? For working, relaxation, or entertaining? Formal or informal activities? This will help define the ideal design style for their window treatments.

Will they be working with electronic screens in the room, including televisions, computer monitors, or other devices that are sensitive to glare?

Are there children or pets in their home? If so, look for window coverings with safety features (such as motorized lift and cordless lift), in materials that are easy to clean and maintain.

Is privacy a primary concern? This is a key consideration for bedrooms and bathrooms. Whatever their need, Graber products offer a complete range of privacy levels, from light filtering sheer drapes to total blackout shades.

What is the window's exposure? If their windows have a southern or western exposure, the room could fluctuate greatly in temperature. Direct sunlight can also bleach textiles unevenly. Graber offers many fade resistant, energy-efficient products designed to address these concerns.

How much light control do they need? For maximum shading at their fingertips, consider horizontal or vertical blinds. They can easily redirect the light or change the complexion of a room by rotating or tilting the slats or louvers.

Do they want to maintain a view? Consider the bottom up/top down option, available on cellular, Roman, pleated, and natural shades. This allows them to lower the shade from the top to let in natural light while retaining the desired view.

Do they open the windows frequently? Do they need easy access for cleaning? Before choosing a Graber product, always consider the function of the window as well as the design. If they are opening and closing the window often, they may wish to consider a lighter blind or shade.

Are there unique architectural elements in the room? Consider window cranks, window air conditioners, baseboard heaters, light switches, wall sockets, crown moldings, beams, and chair rails, as you plan the size and scale of their window treatments